



Should I create a Profile or a Page?

Profile

Page

	<div><input checked="" type="checkbox"/></div>	<div><input checked="" type="checkbox"/></div>
Fans	<ul style="list-style-type: none">Unlimited followers, but 5K friends limitEngage with followers on public posts	<ul style="list-style-type: none">Unlimited page likes
Features & Capabilities	<ul style="list-style-type: none">Send and receive messages with friends and followers	<ul style="list-style-type: none">Access page and video insights to check out engagement, reach and demographicsReceive messages from fansBoost posts with ads
Privacy & Moderation	<ul style="list-style-type: none">More granular privacy settings for all posts you'd like to share with just friendsAbility to lock down profile to appear less public	<ul style="list-style-type: none">Block specific words and turn on profanity filterClear process for banning abusive users
Maintenance & Admin	<ul style="list-style-type: none">Join and create groupsManage multiple pages	<ul style="list-style-type: none">Multiple people can admin a pageModerate page including fan comments
Mentions	<ul style="list-style-type: none">Download the app on your mobile device and access with your FB account email and passwordProfile must be verified	<ul style="list-style-type: none">Provide your FB contact with an email or phone number you'd like to useReceive code and get startedPage must be verified

I should create a Profile ☐

I should create a Page ☐